



FOR IMMEDIATE RELEASE
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Loscam Beverage Tray Another Breakthrough Solution

LOSCAM, Asia Pacific’s leader in pallet and retail ready solutions, has announced the launch of its multi bottle returnable Beverage Tray, enabling the implementation of one-touch solutions for the beverage and retail sectors.

The Loscam Beverage Tray, designed by K Hartwall for use in high speed production lines, is ideal for storing, moving and displaying beverage products direct to retail floor, reducing product handling and packaging, improving product quality and increasing retail in-store efficiency.

The light weight, hygienic and durable Beverage Tray is specially designed for the Australian market, holding all variants of soft drink bottles ie 1.25L, 1.5L, 2.0L and 2.25L. The tray is an improvement on current trays in the market due to its unique bottle holding mechanism through the closure rather than the base of the bottle. This makes the unit much more stable in transit improving safety and better presenting the product on floor.

George Tan, Director of Slades Beverages has been using the Loscam Beverage Tray for supplying product to Aldi and is extremely impressed at the level of innovation and thought that Loscam put into the solution. “The tray has integrated very well into our automated production lines and its closure holding system is definitely much more stable under load than previous trays”, said George. “We were also impressed with the Loscam solutions based approach. They worked closely with us to understand our needs and helped us through the implementation phase to ensure all parties got things right”.

Michael Donahoo, Loscam Head of Customer Solutions said “When combined with our plastic display pallet, the beverage tray has helped us provide a holistic solution to beverage manufacturers and retailers where we are helping save money on packaging and handling costs and at the same time helping retailers make the last 50 metres as efficient as possible”.



Daniel Bunnett, Loscam Regional Director and George Tan, Slades Director



Loscam Beverage Tray

About Loscam

LOSCAM is a leading provider of Returnable Package Handling (RPH) solutions for use in supply chains. Loscam operates in 10 countries throughout Asia Pacific and is focused on delivering high quality, efficient and environmentally sustainable solutions. This has led to a position of leadership in the manufacturing and retail sectors. The business was established in the 1940s in Australia and the mid 1990s in Asia. www.loscam.com

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