

Loscam Greater China Learn More to Serve Customers Better

Recognising the importance of Supply Chain and the role pallets play in the efficient movement of goods in China, Loscam conducted an intensive two-day training program titled Warehouse & Distribution Fundamentals.

The objective of the training was to allow participants to gain a more in depth understanding of the nature of Chinese supply chains and some of the key issues their customers are dealing with on a day to day basis in China.

The highlights of the training course were two customer insights provided by Loscam's valued customers, Wal-Mart and COFCO. Both speakers outlined the challenges they are facing in managing their supply chains and how their suppliers can help to provide solutions for them to create a win-win outcome.

