



FOR IMMEDIATE RELEASE
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Produce Expert Joins Loscam to Drive Customer Solutions

LOSCAM, Asia Pacific’s leader in pallet and retail ready solutions, recently announced the appointment of Hans Wouters to run its New Zealand Produce Solutions Division.

With over 17 years in senior management roles in the New Zealand produce sector, including 10 years at the helm of the country’s largest crate and bin rental business, Hans brings a wealth of experience and knowledge in crate and bin pooling systems and familiarity with growers and markets within the produce sector.

"We are really excited to have Hans join our growing New Zealand Loscam team" says David Edwards, Loscam’s Head of Development. "Prior to his previous role Hans helped us with our produce strategy and was enthusiastically received by the grower community through that process. We are really excited about making the customer central to our strategy, as we have done with great success in the grocery sector" said David.

Loscam recently announced its plans to enter the produce crate and bin sector by launching its best-in-class active lock plastic crate and rising floor bin. Both these solutions meet the tough standards of the produce supply chain and will provide growers and retailers peace of mind as the crates will raise the performance standards in New Zealand.

"We understand from the industry that there is a need for a better performing crate that will protect produce and enable a safer working environment. Combine this with the experience and customer focus that Hans will bring and we feel we are well on the way to giving customers a better choice in New Zealand" said David.

About Loscam

LOSCAM is a leading provider of Returnable Package Handling (RPH) solutions for use in supply chains. Loscam operates in 10 countries throughout Asia Pacific and is focused on delivering high quality, efficient and environmentally sustainable solutions. This has led to a position of leadership in the manufacturing and retail sectors. The business was established in the 1940s in Australia and the mid 1990s in Asia. www.loscam.com

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