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Loscam Holds First Pallet Pooling Workshop in Vietnam

LOSCAM, Vietnam & Asia Pacific's leader in pallet pooling solutions, recently held Vietnam's first comprehensive pallet pooling workshop in the Logistics Forum 2014 which organised by Vietnam Supply Chain in Ho Chi Minh City.

During the workshop, Loscam shared with participants the experiences of how to implement successful pallet pooling operations, the developments and case studies of pallet pooling in other countries and the challenges in Vietnam. The session provided examples of how pooling can increase efficiencies and economic benefits through cross-company collaboration.

Over 100 delegates from 40 retailers, FMCG and logistics companies attended such as Metro, SG Coopmart, ULV, P&G, THP, Masan, Coca Cola, Pepsi, FrieslandCampina etc. The participants enjoyed the workshop and also were impressed by newly launched returnable packaging exhibits including foldable crates, rising floor bins, small format pallets and beverage trays. The reduction in use of secondary cardboard packaging is a real focus of manufactures and this creates extra value at retail store.

"Judging by the level of interest in what were presented and showcased, I do believe manufactures and retails are on the cusp of increasing supply chain efficiency through equipment pooling and retail ready packaging." Said LanAnh Do Thi, General Manager of Loscam Vietnam.

Over 100 delegates attended Pooling Workshop

Retail Ready Packaging Introduced to market