



FOR IMMEDIATE RELEASE
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Sir Richard Hadlee Addresses Loscam Inaugural Joint Australian & New Zealand Customer Event

Leading equipment pooling solutions provider, LOSCAM, recently held its annual customer event in Auckland New Zealand, combining for the first time its customers from both Loscam's New Zealand and Australian businesses.

Sir Richard Hadlee, living sporting legend, played golf with the group and addressed the dinner that evening after being elected to the New Zealand Cricket Board during that same day. Sharing his experiences from his exemplary cricket career, he delivered a clear message to the large group of Loscam customers from both sides of the Tasman – as he had built his reputation on tenacity, accuracy and intelligence so to have companies such as Loscam.

Daniel Bunnett Regional Director Australia for Loscam said “Our customers more and more are viewing the New Zealand and Australian markets as one, enabling them to source products and services singularly providing economies of scale. This enables us to package up a service that best suits our customers across both markets whilst also allowing Loscam to bring together synergies in account management – a real win-win for our customers and Loscam” Daniel adds.

The growing list of customers taking advantage of Loscam's Trans Tasman “Island Hopper” service also adds to the benefits of looking at both markets as one. The service enables customers to hire pallets in one country and de-hire in the other without additional charges, currently levied by other pallet rental companies.

“We started offering trans Tasman pallet rental services late last year and the response has been fantastic” says Nick Trask, Loscam Business Manager NZ. “We have a distinct market advantage in that our pool in Australia is made up entirely of sustainable softwood pallets. This enables our NZ customers to deliver into Australia on NZ sourced Aust spec pallets which can then be automatically de-hired into our Australian pool on arrival. This arrangement provides our customers with improved efficiencies and without transfer fees ultimately saves them money” says Nick.

An auction was held at the end of the evening to raise money for Sir Richard's charity, The Sir Richard Hadlee Sports Trust, to help sportsmen and women who were in situations of hardship to strive for success in their chosen sporting or cultural discipline.

About Loscam

*LOSCAM is a leading provider of Returnable Package Handling (RPH) solutions for use in Australia and Asian supply chains operating in 9 countries throughout Asia Pacific. Loscam is focused on delivering high quality, efficient and environmentally sustainable solutions, which has led to a position of leadership in the manufacturing and retail sectors. The business was established in the 1940s in Australia and the mid 1990s in Asia. Loscam's focus is primarily on the hire of wooden pallets. Loscam is also continuing to expand its product and service offering into manufacturing and retail ready solutions. www.loscam.com
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