

FOR IMMEDIATE RELEASE

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Ready to Roar: Lion and Loscam

Loscam, Asia Pacific's leading pallet pooling service provider, is pleased to announce our sixth year partnership with Lion Corporation Thailand, a prominent player in the FMCG industry. We reflect on the impact Loscam has made to Lion's supply chain operations.

On the value that Loscam bring to Lion's business, Mr. Samarn Siasakul, Inventory System Development Supervisor of Lion Corporation, says, "The network has been a great help in terms of the exchangeability of the pallets. As we deliver our products widely to customers and partners, such as Big C and Tesco Lotus in the modern trade, or KRS, for example, Loscam pallets has helped boost the efficiency of our supply chains. We can simply exchange pallets at each delivery point, thereby reducing goods handling and loading time."

Another service aspect that Lion appreciates includes "no pallet shortages," says Mr. Samarn. "As Loscam can issue pallets within just two days, it is guaranteed that our production line will always be run smoothly." Also, the standardization of pallets ensures that stacking is uniform and secure. On the cost side, "there is no need to spend a lot to purchase pallets, as such expenses, including administration and maintenance, are transferred to Loscam."

Lion Corporation continues to improve its logistics efficacy, including warehouse and transportation management, in order to maintain its competitive advantages, especially in a post-AEC environment. "In the long term, we plan to have one main warehouse supporting international and domestic outbound operations, with at least 40,000 pallets," explains Mr. Samarn. "For this year, we will foster greater cooperation of logistics development among our overseas affiliates, such as Lion Corporation in Japan, China, Taiwan, Hong Kong, Malaysia, the Philippines, Singapore, and Indonesia. It can be ensured that Loscam will be a good partner to support us with pallet demand as we grow."



From left to right: Three members from Inventory System team; Mr Samarn Siasakul, Inventory System Development Supervisor, Lion; Mr Somyot Thongthangyai, Area Sales Manager – Loscam Thailand; Miss Noknoi Satayasaoraya, Customer Service Supervisor – Loscam Thailand; Mr Kittipat Charoensuk, Assistant Operations Manager – Loscam Thailand

About Loscam

LOSCAM is a leading provider of Returnable Package Handling (RPH) solutions for use in supply chains. Loscam operates in 10 countries throughout Asia Pacific and is focused on delivering high quality, efficient and environmentally sustainable solutions. This has led to a position of leadership in the manufacturing and retail sectors. The business was established in the 1940s in Australia and the mid 1990s in Asia. www.Loscam.com

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