



**FOR IMMEDIATE RELEASE**  
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**Loscam Sees Pallet Pooling On the Rise In Vietnam**

LOSCAM, Vietnam & Asia Pacific’s leader in pallet pooling solutions, recently announced plans to hold Vietnam’s first comprehensive pallet pooling workshop on 21<sup>st</sup>, March 2014 in Ho Chi Minh City.

After almost 10 years of providing pallet rental services to Vietnam’s leading retail, consumer goods, food and beverage companies etc, Loscam sees the emergence of pallet sharing or pallet pooling as the next wave of efficiencies for supply chains.

“The market is familiar with using rented Loscam pallets to store goods within their own operations” says LanAnh Do Thi, Loscam Country Manager. “We are now seeing an increase of good transferred on pallets between our customers (pooling), without the need for costly unload and reload of trucks, usually done by hand and resulting in significant product damage”.

As Vietnam’s retail sector continues to modernise, supply chains are playing an increasingly important role in delivering efficiencies and wider economic benefits to the retailers their suppliers and the country as a whole.

“Pallet pooling really does unlock a great deal of value from within supply chains and that is why it has proven so popular in other SE Asian markets” said LanAnh. “That’s why we, along with our key customers, think the time is now right to take pallet use to the next level in Vietnam” she said.

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About Loscam

*LOSCAM is a leading provider of Returnable Package Handling (RPH) solutions for use in supply chains. Loscam operates in 10 countries throughout Asia Pacific and is focused on delivering high quality, efficient and environmentally sustainable solutions. This has led to a position of leadership in the manufacturing and retail sectors. The business was established in the 1940s in Australia and the mid 1990s in Asia. [www.loscam.com](http://www.loscam.com)*

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