

For Immediate Release

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Loscam to showcase its latest innovations at inaugural CeMAT AUSTRALIA fair

Loscam, Asia Pacific's leading pooling solutions provider is showcasing its smart, integrated and efficient approaches to materials handling and logistics at Australia's first ever CeMAT fair in Sydney from 5 – 7 May.

A cross-section of Loscam's most innovative products will be on display including Beverage Trays which are ideal for storing, moving and displaying high velocity products and the Crystal Unit, a retail-ready solution which delivers efficiencies for replenishing product on-shelf availability.

"At CeMAT AUSTRALIA we will be demonstrating why we are a leader in innovation and transforming how products can be moved through the supply chain," said Michael Donahoo, Loscam vice president for customer solutions.

Loscam is Australia's only pallet pooling company which manufactures and provides 100 per cent certified sustainable softwood pallets to the supply chain industry.

Loscam pallets are the lightest on the market and provide almost 20 per cent less weight per truckload which translates to savings on fuel and load costs for customers.

"We will be exhibiting our eco-friendly pallets at CeMAT and weighing into the softwood vs hardwood pallet debate with visitors to our exhibition stand," said Mr Donahoo.

Loscam can be found at stand L8 for the duration of the exhibition.

Daniel Bunnett, Loscam executive vice president for Australia and New Zealand said fairs such as CeMAT AUSTRALIA are critical to the ongoing development of the Australian logistics industry.

"Loscam is proud to be supporting this inaugural event and showcasing our latest supply chain solutions alongside the world's leading intralogistics companies," said Mr Bunnett.

Ends.

For further information, an interview or images contact: Fiona Fernandes, +61468 437 566

About Loscam - LOSCAM is a leading provider of returnable package handling solutions for the supply chain industry. Loscam operates in 10 countries throughout Asia Pacific and is focused on delivering high quality, efficient and environmentally sustainable solutions which has led to a position of leadership in the manufacturing and retail sectors. Loscam was established in the Asia Pacific region in the 1940s, www.loscam.com.