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20 Loscam ANZ Pink Pallets Campaign



Loscam Pink Pallets supporting breast cancer awareness and research in ANZ

The fourth Loscam Pink Pallet Campaign was an outstanding success, with many of our customers taking part in October 2019. The campaign brings our Loscam ANZ team and customers together, raising awareness and funds to support The National Breast Cancer Foundation (NBCF) and Breast Cancer Foundation New Zealand (BCFNZ).

On October 1st, 2019, pink pallets started circulate across Loscam's pooling network in the Australia & New Zealand area. Customers registered with a picture of the pink pallet together with their team or their product to send to us. Each image received, Loscam ANZ donated AUS or NZD 100 for the first registration and \$10 for each subsequent registration to NBCF & BCFNZ.

This year, Loscam designed and introduced a pink ribbon into our pink pallet merchandise set to support the campaign, with all profits received to be donated to the 2 Foundations.

Our team is very grateful to have the Pink Pallet Campaign so well supported by our customers. Breast cancer is the most common cancer in Australian women, with one in eight women diagnosed before the age of 85. It is a wonderful effort by everyone involved.

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Loscam ANZ 20 Pink Pallets Campaign **Supporting partners**

































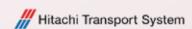


































































Charlie Fallace and the GB Paints team for the donation to generously support our 2019 Pink Pallet campaign





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Loscam ANZ Pink Pallets Campaign Supporting partners



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