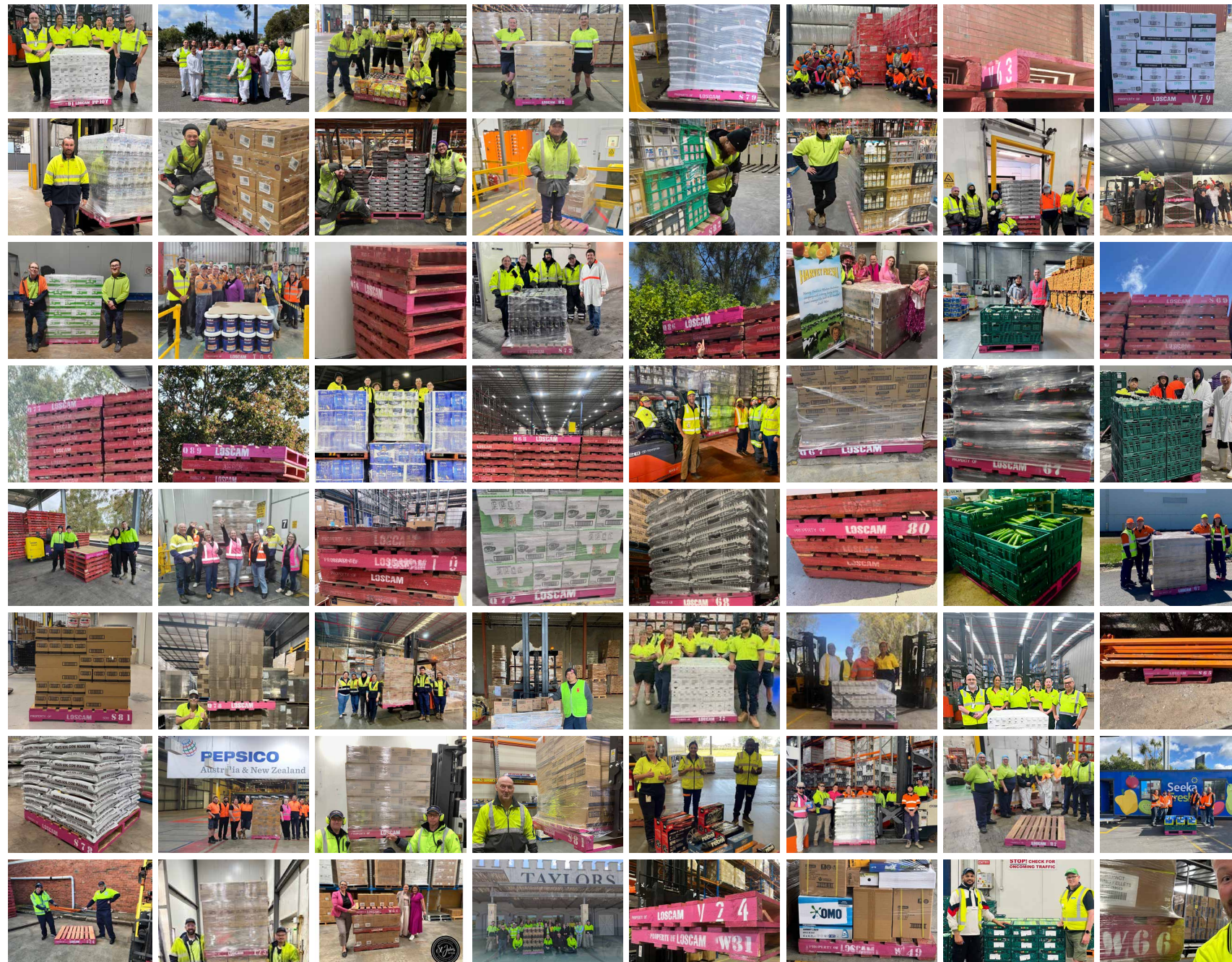




# CELEBRATING A DECADE OF IMPACT: LOSCAM'S 10TH ANNIVERSARY PINK PALLET CAMPAIGN

This year marks a special milestone for Loscam — the 10th anniversary of the Pink Pallet Campaign, our long-running effort to raise awareness and support for breast cancer causes across the region.



What began in 2016 with a single idea — painting our pallets pink to spark conversations about breast cancer — has grown into a meaningful annual tradition. Every October, Loscam teams across Australia and New Zealand (ANZ) come together with creativity and heart, organising activities to show support, honor survivors, and raise funds for local charities.

## A Decade of Awareness and Community Spirit

Throughout the years, our teams have hosted morning teas, depot events, awareness sessions, photo activities, and charity fundraisers. Pink pallets appeared in warehouses, offices, customer sites, and on social media, each carrying the same message: support matters, and no one faces breast cancer alone.

This 10-year milestone gave everyone a moment to reflect on how far the campaign has come and the strong sense of community it continues to build.

## Partnership in Action: Olga's Fine Foods Joins the Cause

This milestone year shone even brighter thanks to our valued customer, Olga's Fine Foods. Their generous donation of their Texas Beef, Pork, and Cheese sausages became the heart of our Wingfield SA depot's Pink Pallet fundraising event. The day was filled with energy, laughter, and purpose — a true reflection of how strong partnerships can turn small acts into lasting impact. We extend our heartfelt thanks to Olga's Fine Foods for their community spirit and generosity.

## Ten Years of Pink: A Symbol That Connects Us All

A decade on, the Pink Pallet stands taller than ever — a vibrant symbol of unity, compassion, and hope. It reminds us that when businesses, teams, and communities stand together, we can make a real difference.

## Beyond the 10th Year

As Loscam continues its journey of community engagement, the Pink Pallet Campaign will remain a cornerstone of our CSR efforts. Together with our partners, customers, and employees, we look forward to shaping the next decade of impact—one pink pallet at a time.

Thank you to everyone who made the 10th anniversary a meaningful and inspiring year.

