

FOR IMMEDIATE RELEASE

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Loscam China Celebrates 10-Million-Pallet Achievement

On 18 Oct 2018, Loscam China celebrated its milestone 10-million-pallet achievement in Beijing China. The celebration was comprised of a Pallet Pooling Forum followed by 10-Million-Achievement Ceremony, joined and witnessed by around a hundred of guests and customers from China's major logistics-related industry associations, retailers, FMCG manufacturers and logistics companies.

At the 10-Million-Achievement Ceremony, Mr. Song Rong, Chairman of Board of Loscam, delivered a welcome speech to the guests. Mr. Song said, pursuant to the strategic reorganisation between CMG and Sinotrans & CSC, Sinotrans Limited had become the integrated logistics operation platform for CMG. Among its main missions, to build one standardized products & services sharing platform is Sinotrans' important task, while its ultimate mission is to establish a supply chain & logistics ecosystem. Mr. Song expressed his hope that, Loscam, being the important member of this ecosystem, would play a key role in CMG's total logistics solutions and become the pioneer in CMG intelligent logistics system.



Mr. Song Rong, Chairman of Loscam

Professor Wu Qingyi, the Director of China Pallet Professional Committee, expressed his congratulations and recognition on Loscam China's great achievement. He hoped that Loscam, being the leading pallet pooling service provider in China, would continue to work together with the industry players to drive China pallet pooling market to further growth level.





Professor Wu Qingyi, Director of China Pallet Professional Committee

Mr. Dai Zhengnan, Executive VP of Loscam & GM of Loscam Greater China, made a review on Loscam China's growth while in the meantime presenting his new vision for future growth. During the past eight years, Loscam China had successfully undergone two important growth stages, namely firstly to establish a basic customer base and service network to remain competitive; secondly, to acquire a strategic customers' portfolio and strong operations capability for large-scale palletization for FCMG supply chain. 10-Million-Pallet Milestone means that Loscam now enters its third strategic growth stage. The focus of this stage will be to upgrade and optimize Loscam's core pooling capabilities in its operations, customer services and IT systems to get fully ready for the new pooling era in China.



Mr. Dai Zhengnan, Executive VP of Loscam and GM of Loscam Greater China



The highlight of the celebration was when the guests were invited to the stage to complete the final fabrication of the 10,000,000th pallet, marking the new stage for Loscam China's next journey ahead.



Pallet No. 10M was fabricated by (from left to right):

Mr. Dai Zhangnan, Professor Wu Qingyi, Mr. Sirin Limpitoot (President of Loscam), Mr. Song Rong, Mr. Spencer Liu (Supply Chain Director of Carrefour China), and Mr. Alan Chen (Logistics Director of Unilever China)

About Loscam

China Merchants Loscam is a trusted name of providing pooling and returnable packaging solutions for use in supply chains. Operating in 12 regions throughout the Asia Pacific, Loscam is focused on delivering high-quality, innovative and environmentally sustainable solutions and fit-for-purpose systems and procedures to the local markets. This dedication has led Loscam to holding a leading market position in various sectors including manufacturing retail supply chains.

Established in 1942, Loscam operates in Australia, China, Hong Kong, Indonesia, Malaysia, Myanmar, New Zealand, Philippines, Singapore, Taiwan, Thailand, and Vietnam.

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