



FOR IMMEDIATE RELEASE

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## LOSCAM Establishes Strong Presence at Megatrans 2022



Loscam is proud to once again have sponsored Megatrans, the largest integrated conference and exhibition dedicated to the freight and logistics industry in Australia. The event was held at Melbourne Exhibition and Convention Centre on August 24 -26th, 2022. Taking place under the post-covid recovery phase, Megatrans 2022 is a great opportunity to meet face-to-face with customers and key supply chain members.

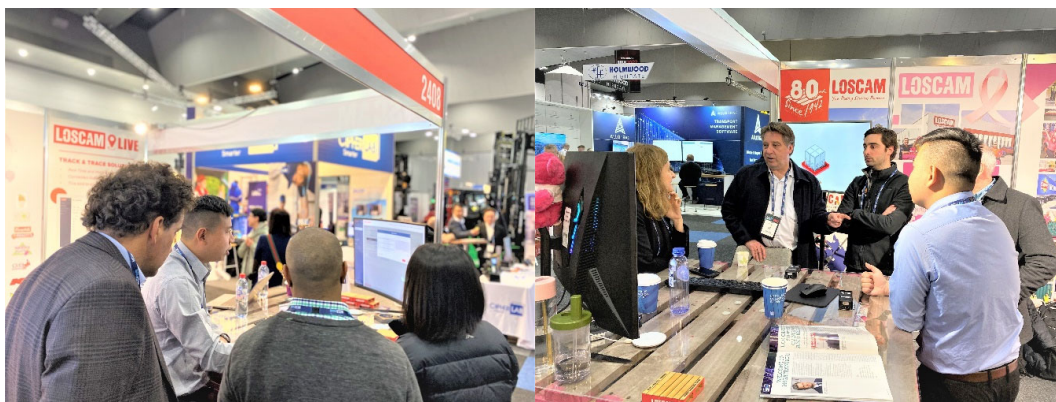
During the 3 day event, demonstrations of Loscam products were conducted by the Australian Customer Solutions and Sales teams to demonstrate the functionality of the I6 & I8 IBC's, LB750 Foldable Bins and Heater Mats, as well as facilitate discussions about the products features and the benefits of our latest innovation, Loscam's Returnable Packaging Track and Trace Solution – Loscam Live.





Michael Winter, Customer Solutions Manager of Loscam Australia expressed his gratitude to the team members and the customers who attended Megatrans 2022, "after much anticipation and 3 previous attempts, we finally made it and the event was a great success. There was some outstanding feedback on our networking lounge, and many of our customers were especially impressed with our Loscam Live track and trace solutions for bins and IBC containers."

"In sync with Loscam's online portal, Loscam Live is a tracking and management application that helps customers track and manage their pooled assets. Through the IoT OG network, it allows customers to connect Loscam returnable packaging equipment or their owned assets across Australia and New Zealand. Our customers benefit from the enhanced experience of logistic packaging pooling solutions." Michael said.



Besides from setting up a dedicated display booth, Loscam also sponsored the event's Networking Lounge Café by providing Loscam Pallet Bar Tables at the centre of the exhibition, providing a high level of exposure for our products on display. In addition, there was the Pink Pallet Teddy Bear Claw Machine that attracted a large crowd of visitors. For a small donation, you could have a chance to win one of the #Loscampinkpallet bears, with all the monies raised going to the National Breast Cancer Foundation, our fluffy little bear was a crowd favourite.





"The Loscam team has gone above and beyond to present a fantastic display booth demonstrating our latest developments in both products and services," said Daniel Bunnett, Executive Vice President - Australia and New Zealand, he was glad to see his passionate team come together to make this event a success. "We at Loscam strive to constantly innovate to best meet the market's expectations and demands. Megatrans is a fantastic forum to not only demonstrate these solutions but also gain invaluable feedback in ensuring a process of constant improvement. We look forward to our involvement to showcase even more exciting developments at Megatrans 2024."

#### **About Loscam**

*Loscam is a trusted name of providing pooling and returnable packaging solutions for use in supply chains. Operating in 12 regions throughout the Asia Pacific, Loscam is focused on delivering high-quality, innovative and environmentally sustainable solutions and fit-for-purpose systems and procedures to the local markets. This dedication has led Loscam to holding a leading market position in various sectors including manufacturing retail supply chains.*

*Established in 1942, Loscam operates in Australia, Hong Kong SAR, Indonesia, Mainland China, Malaysia, Myanmar, New Zealand, Philippines, Singapore, Taiwan Region, Thailand, and Vietnam.*

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